



INSULAE SYNOPSIS

Insulae is an invitation to regain possession of an emotional space: Italy. Four short films, each dedicated to one of the tiny Italian realities selected, conceived to stage an engaging 'augmented narration' of unprecedented stories, images and pieces of music, set out to define an emotional space in which to recount Italian culture, tourism, landscapes and production. Two small towns - Castro and Pienza - and two islands - Procida and Murano, are the protagonists and departure point of *Insulae*: a project by Treccani and Magister Art, grown out of a multimedia format of cultural valorisation aimed at spreading the Italian cultural heritage beyond national borders, through the promotion of its islands, both geographically (Murano and Procida) and conceptually - small towns - (Castro and Pienza). *Insulae* is an intimate reflection on the topic of *insularity, isolation and being an island* in broadest sense, thanks to which the smallest and least known realities are reinterpreted and reconstrued by means of digital narration, to create a new cultural geography of Italy.

> SMALL TOWNS

Castro

Two different spirits, one belonging to the sea and another to the land, one Adriatic and another Ionian, make Castro one of the meeting points between east and west. A minute chronology reveals to what extent the duality and ambivalent identity existing between an ancient, fortified hamlet and a harbour are in fact part of the same intimate and well-preserved throbbing heart.

Pienza

A sort of ongoing survey aimed at disclosing the most important pages and characters of this extraordinary place: images of the past are intersected with contemporary life in a succession of micro stories. The symbols of this narration are described in a contemporary editing project that sets out to provide further indications and details.

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> ISLANDS

Procida

In and out of Procida, in a sensation of indomitable wind, a dynamic recount in which voices and colours meld: original notions captured in movement. Like a long, slow, and unlikely sequence, viewed from several angles, constantly in movement to bring to the surface a vortex of ever unpredictable emotions.

Murano

Incandescent matter is twirled and blown to give shape to a glass artefact... an incessant pulse, from the colour of orange to the cold blue shade reminiscent of the lagoon, a journey through a secret place, where water surrounds and detains mysterious formulas to mix them with legends baptized by fire. Time lends itself to the perfection of a masterpiece: the ancient art embraces new techniques to address the contemporary world.

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